

# ANAND

## DIGITAL DESIGNER

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### BACKGROUND

I am an experienced graphic designer with over 2.5 years of diverse expertise in both print and digital media design. Proficient in a wide range of visual design tools, including Adobe Creative Suite, CorelDRAW, and Figma, I also possess extensive knowledge in website development. Throughout my career, I've contributed in various domains including Sports, Medical, and Creative Industries.

### EDUCATION

#### BACHELOR OF TECHNOLOGY IN INFORMATION TECHNOLOGY

Beant College of Engineering &  
Technology

2015 – 2019

### EXPERIENCE

#### INDIVOX | ASSOCIATE- GRAPHIC & WEB DESIGN

Remote, July 2023 – present

- Designing social media visuals for platforms like Instagram and Facebook.
- Developing banners, infographics, and promotional materials.
- Building and maintaining websites, ensuring they were visually appealing and optimized.

#### IOS SPORTS | JR. ASSOCIATE- GRAPHICS

South Delhi, Dec 2022 – July 2023

#### FIMS HOSPITAL | WEB/ GRAPHIC DESIGNER

Sonipat, Dec 2021 – Dec 2022

#### FREELANCE WEB/ GRAPHIC DESIGNER

2014 - 2021

### SKILLS

- Adobe Photoshop
- Affinity Suite
- Corel Draw
- Figma/ Adobe XD
- Web Designs/ Development Essentials
- MS Powerpoint/ Keynote
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Canva
- Adobe InDesign