

ANAND

DIGITAL DESIGNER

+91 843719548 | IAMANANDUTK@GMAIL.COM | WWW.ANANDD.XYZ

BACKGROUND

I am an experienced graphic designer with over 2.5 years of diverse expertise in both print and digital media design. Proficient in a wide range of visual design tools, including Adobe Creative Suite, CorelDRAW, and Figma, I also possess extensive knowledge in website development. Throughout my career, I've contributed in various domains including Sports, Medical, and Creative Industries.

EDUCATION

BACHELOR OF TECHNOLOGY IN INFORMATION TECHNOLOGY

Beant College of Engineering & Technology

2015 – 2019

EXPERIENCE

FREELANCE WEB/ GRAPHIC DESIGNER

Remote, July 2023 – present

- Designed communication materials for the **NIPUN Haryana initiative** in collaboration with **Central Square Foundation**, including social media creatives, documentation reports, magazines, and educational print materials.
- Collaborated with creative agencies **Fastor 7** and **IndiVOX** on visual communication and campaign design projects.
- Led the **redesign and management of the Special Olympics website** and the **Eblu E-Vehicles website**, improving usability and visual structure.
- Developed branding, social media creatives, and digital assets for emerging brands including **VARayman** and **Doggy Times India**.

INDIVOX | ASSOCIATE- GRAPHIC & WEB DESIGN

Remote, July 2023 – present

IOS SPORTS | JR. ASSOCIATE- GRAPHICS

South Delhi, Dec 2022 – July 2023

FIMS HOSPITAL | WEB/ GRAPHIC DESIGNER

Sonipat, Dec 2021 – Dec 2022

FREELANCE WEB/ GRAPHIC DESIGNER

2014 - 2021

SKILLS

- Adobe Photoshop
- Affinity Suite
- Corel Draw
- Canva
- Adobe InDesign
- Figma/ Adobe XD
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Web Designs/ Development Essentials
- MS Powerpoint/ Keynote